

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.2.3
QUALITY

OUR
MOTTO

ONE GRADE TO ALL

LIBRARY
REGULATED
U. S. Department of Agriculture.

PURE BRED SEED CORN

BOOK FOR

1 - 9 - 1 - 7



E. G. LEWIS
MEDIA, ILL.



WHERE MEDIA IS FOUND ON THE MAP

Media, Henderson County, is located in the Mississippi Valley, 12 miles from the Mississippi River, and 200 miles southwest of Chicago, right in the heart of the corn belt, on double track of Santa Fe, between Chicago and Kansas City; twenty miles from Burlington, Iowa, and same distance from Monmouth. Ill.

This section of country has been spoken of as the GARDEN SPOT OF THE WORLD. Stronghurst, a station of 1,000 inhabitants, is said to ship more live stock than any other point between Chicago and Kansas City. After the great amount of feeding done, there are still thousands of bushels of corn shipped out each year.

WE ARE IN THE CORN BELT

and when you want Seed Corn you would naturally buy where the best corn is produced.

Those who have traveled over a large portion of the corn belt, tell us that our section has the best corn this year.

EVERY EAR WE SELECTED IN SACKS was hung between Sept. 18 and Oct. 12. We also have 1,000 bushels selected during early corn husking. The last of this seed was in our dry houses Oct. 30.

OUR SYSTEM OF DRYING is the most perfect way to store seed corn known at present.

SELECTING THE EARLIEST MATURING EARS

By our method of going through the fields with sacks and selecting only the best and early maturing ears, we can give you the best.

A few years ago practically no farmer saved seed corn. Now all buy or save seed selected early. Picked in a sack; dried on a hanger.



From the field to the Seed Houses and from the Seed Houses direct to you



1917

ANNOUNCEMENT

We are very grateful to our customers for their liberal patronage last year. All of our hung Reid's Yellow Dent was sold Jan. 28th, and by planting time our Seed House was again empty.

In order to handle our business in the best possible manner, we have remodeled a large two-story brick building in Media into an up-to-date seed corn dry house.

Quality first is our standard, and we have 4,000 bushels of the best earliest maturing quality seed corn that can be found; 3,000 bushels of this seed was selected in sacks and hung between Sept. 18 and Oct. 12.

We urge our customers to order early and save disappointment. Every year we return hundreds of dollars because we are unable to fill orders.

When you buy of Lewis you get what you pay for. If you order seed corn you get it, just as long as our present supply lasts, then we return all money sent us for seed corn.

Thanking our many customers for their confidence in us, and assuring them that we will handle their orders with the utmost care, we are

Very truly yours,

E. G. LEWIS



1917

Perhaps in years past you have ordered from other seedmen and we ask that you give us a trial order this year. We challenge any one to give you more quality than is found in our seed.



Close view of seed as it is hanging on first floor. All the lower floors are hanging like this, except driveway. These ears rattle like rocks. They are much smaller than when they were hung. You must not expect an extremely large ear, for it is never the best ear to plant. An ear of medium size is the best for seed. Seed hung in this manner shrinks as much as 30 per cent.

In writing our catalog we want to have a heart to heart talk with you about seed corn. If there is anything which you do not understand, we are at your service.

FOREIGN COUNTRIES USE OUR SEEDS

GUATEMALA, C. A., 24th of October, 1916

Mr. E. G. Lewis, Media, Illinois, U. S. A.

Dear Sir: Your letter dated on the 9th instant just at hand and contents duly noted. In answer I beg to enclose my draft (original) No. 406, for five dollars, covering the rest of the value of the seed.

In regard to a new order, I expect to give it in the near future.

Very truly yours,

RAFAEL RODEZNO

MACOMB, ILL., Nov. 21, 1915

Dear Sir: I was very much pleased with the seed corn I purchased of you last spring. It made an average of 65 bushels per acre on timber soil. My landlord says he never had such corn on his place before.

Yours truly,

HARLEY PARKINS

INCREASED CAPACITY FOR DRYING SEED

We have been compelled to increase our capacity for drying seed corn and have done so by remodeling a two-story building into an up-to-date seed house, making our hanging capacity three times what it had been.



Our First Seed House

GROWTH OF BUSINESS

WE HAD TO MAKE GOOD because we could not afford to do otherwise. Pleased customers has been our greatest success.

Seven years ago one man selected and hung our seed corn. This year it required thirty men to select and hang the seed.

SEED SOLD BEFORE IT IS HUNG

Every year some seed is sold before we have it picked and hung, or before our price is put on the seed. We have already booked several orders.

GETS SIX BUSHELS MORE FROM OUR SEED

MEDIA, ILL., Nov. 19, 1916

Mr. E. G. Lewis

To whom it May Concern: We have planted your seed corn for several seasons and find it to be just as represented. Our best yield this year has been between forty-five and fifty bushels per acre. In one field where we planted your corn and some of the seed we picked, we found about six bushels per acre difference in yield in favor of your corn. We have been well pleased with all the corn we have bought of you, and want more next spring.

Yours truly,

JOHN KEANE

WHERE THE SEED IS HANGING

The lower floors of our Seed Corn Dry Houses are used for hung seed only. The large frame building, on second floor, is where our early husking seed is stored. Our seed corn is as hard as a seasoned hickory stick.



Dry House, showing doors opened for a nice, warm day. Notice perfect ventilation through the doors, allowing the air to pass on through the ventilators in the roof



The lower story of this building has a capacity of 2,000 bushels for Hung Seed Corn. It is also equipped with a large hot air furnace.

Good or poor stand, which? Your yield can be cut down more than one-half by the use of poor seed. The profit on good seed corn against inferior seed is estimated at from \$5 to \$25 more per acre.

TIME SELECTED

On Sept. 18, we started a force of men with sacks over their shoulders to select the earliest maturing ears. Most of the time thirty men were working. This was done by going through the field row by row.



E. G. Lewis: "She is ready to pick; we will start to-morrow."

"Here is an ear! Papa, you wouldn't take."

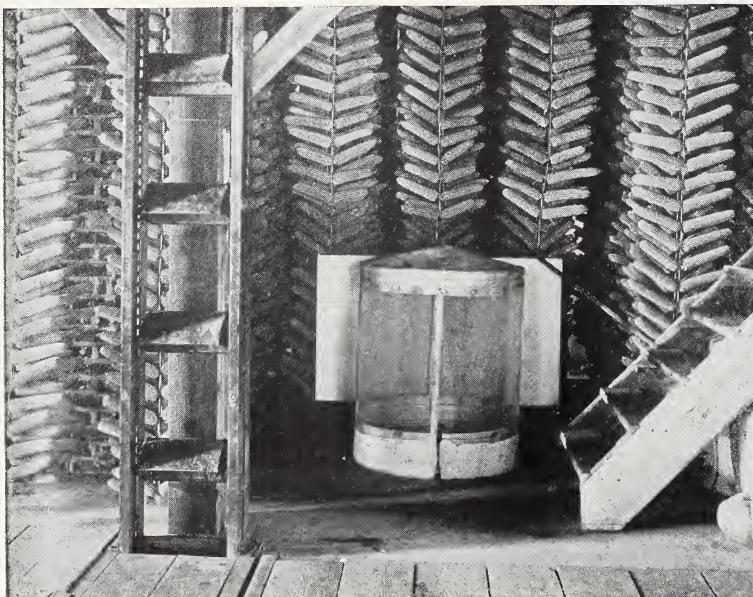
THE STORY OF AN EAR OF SEED CORN

After putting in the summer I find myself fully developed. I put in my time on the stalk until the last days of September or the first days of October, and during this time I am visited by a man with a sack over his shoulder, and if, in his judgment, I am good enough for seed, he puts me in his sack. I am carried to the end of the row, and here put into a wagon, and with hundreds of neighbor ears I am taken to the Seed Houses. Here we again receive a culling out. If I show myself good for seed I am put on a wire hanger, while those less fortunate than myself go to the hog lot for feed.

Here we hang, each ear separate, with the wind blowing about us, taking our moisture away. As the cold weather approaches, we are kept drying

by the heat of furnaces until we contain about 14% moisture, and from this time on, little do we worry about cold weather. We have our vitality and intend to keep it.

In a few months I am taken from the hanger, again getting a culling out. If I am still good enough for seed they put me into the crate, or nub, tip, shell and grade me. Then I go to my customer and he can test me 10 days to find if I suit him. In all, I have been handled six times.



Showing seed hanging near a pipe from the furnace. The dry air passing around the hanging seed and up through the second floor

EQUIPMENT

Our Seed Houses are so arranged that we can open doors and windows and allow the warm, dry air to pass thru on drying days. Days that are cold, rainy and foggy, doors are closed and a fire put in the furnaces.

These furnaces are used until the seed is thoroughly dried. NO STEAM HEAT IS USED, as we desire a warm, dry air instead of a moist air.

This is why our dry houses have so many doors and ventilators.

Nature is best for drying seed corn as long as the weather is dry. This is why our dry houses have so many doors and ventilators. But when damp weather comes it is best to guard against it, for it is not needed in the curing of seed corn.



Plowing for Fall Wheat on Mathers Farm where part of our Seed Corn is raised

PURITY OF OUR SEED

We keep our seed as pure as it is within any human's power. We live right on the farm where a seed corn man should live. Raise all we can ourselves and furnish the best farmers of our community with the best, highest yielding seed, and in this way we have thousands of acres, when considered as one farm. You can readily see our system is the best.

WHAT WE FIND BY EAR TO ROW METHOD

We follow the principles laid down by our agricultural college for breeding corn. It is said to increase the yield from 5 to 20 bushels per acre. We have found that one ear produces twice as much as another ear. That one row will be standing while the row near it is down. That one has more barren stalks than the neighbor row. By detasseling each alternate row the seed cannot be self-pollinated.

THE DETASSELING WAS DONE between July 24 and Aug. 2; harvested Oct. 9; each row weigh separately and only highest yielding ears will be planted.

DECEMBER 8, 1916

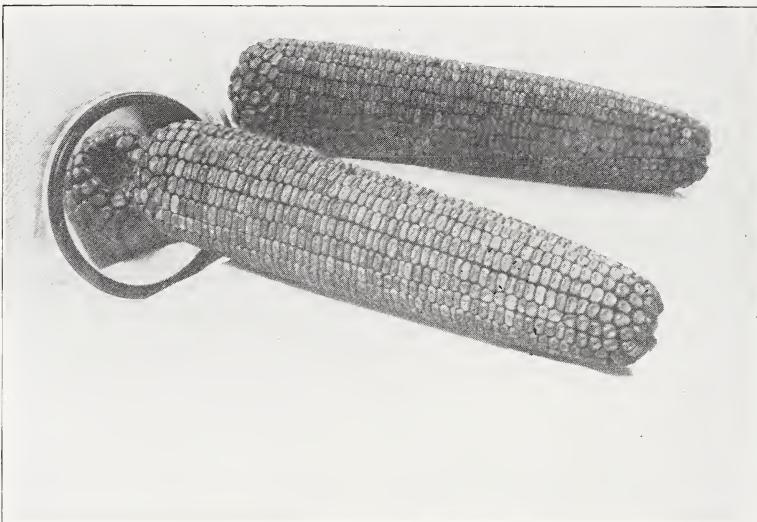
Mr. Edgar Lewis

DEAR FRIEND: I am very sorry that I have not written you sooner about the seed corn. We were late in getting our crop gathered, but I can truthfully say I never saw better quality corn. I think our yield is a little above the average in this locality—45 bushels to the acre; forty acres made better than 50 bushels per acre. I am well pleased with the corn in every way.

Your friend,

BLAINE WATSON

WHAT OUR CUSTOMERS WANT TO KNOW



DOES LEWIS RAISE ALL HIS SEED CORN HIMSELF? No he does not. He is right on the farm raising all he can and furnishing the best farmers with seed. In this way each variety is separate.

How can any man raise Reid's Leaming, Silvermine, Boone Co. White, etc., on a 1000-acre farm? Our seed business is a community affair, and each farmer raises some variety for us. This gives us the surest means of keeping seed free from mixture.

DOES HE REALLY PICK IN SACKS AND HANG ON WIRE HANGERS? We do.

DOES HE EVER SELL OUT? We do, and quit for that season and return all money sent us.

ARE THE PICTURES FROM HIS OWN SEED? Yes, everyone of them are from his seed. The one on the front of catalog was selected out of the houses in about fifteen minutes.

WOULD I GET GOOD SEED IF I SENT LEWIS AN ORDER? Try us once. You run no risk, as you have 10 days to test seed.

STRONGHURST, ILL.

My corn was entirely satisfactory, of good quality and yielded 55 bushels per acre.

CHAS. HIESLER

ABINGDON, ILL., Nov. 1, 1916

Mr. E. G. Lewis, Media, Ill.

DEAR SIR: Received your communication and will say the seed corn I received from you was extra good, making a good yield of about 55 bushels per acre. The corn was shipped to R. N. Tinkham, but it was for me.

Respectfully,

W. TINKHAM

QUALITY FIRST

You can buy scrub seed corn for less money, but you do not get the high quality and yield. Germination is almost perfect.

What constitutes the value of any animal? It is quality. One horse is worth \$10.00, another \$300. The reason is simply that the \$300 horse possesses more quality.

Why did an ear of our corn win such high honors last year? The answer is, Quality!

OUR GUARANTEE

We guarantee our hung seed to be selected and hung before Oct. 12, 1916, and our seed selected early corn husking all in the Seed Houses Nov. 30, 1916.

We guarantee our seed corn to be as free as possible from foreign pollen. Seed might get mixed to a certain extent by manure, wind, or birds carrying pollen. We cannot, and will not, guarantee seed longer than ten days. Will in no way be responsible for crop failures, destruction from insects, etc. We have no power to rule the weather, or cannot plant, prepare and care for your corn, so after you have had the seed in your hands ten days our responsibility ceases so far as we are concerned. You can read how others are pleased, and if you want more recommendations we can give them.



While we do not try to raise seed for show purposes, the above was won by those that used our seed

WINS CORN SHOW HONORS

(Clipping from the Stronghurst Graphic)

At the annual Corn Show recently held by the Iowa State College at Ames, Iowa, Joe Ross, son of Mr. and Mrs. W. W. Ross, of this vicinity, won first prize, sweepstakes and championship ribbons on his single ear of corn exhibited.

Joe is to be congratulated by his friends here and elsewhere over his victory, as this show was considered the best ever held at Ames.

There were 129 entries and competition was keen between the two and four-year students, the two-year boys taking two out of the three grand champion ribbons. Joe is taking the two-year course. The ear of corn was grown on the Edgar Lewis Seed farm, near Media, and was selected by Joe as combining the points of merit requisite for an ideal ear of corn.

UPSILON SIGMA ALPHA
IOWA STATE COLLEGE
AMES, IOWA

AMES, IOWA, Nov. 21, 1916

Mr. E. G. Lewis, Media, Ill.

DEAR SIR: I will say in answering your letter of the 3rd, that the corn made a great showing.

The State of Iowa was divided into four different sections: Northern, North Central, South Central and Southern.

The corn was entered as from the Southern section. The single ear took first in this section. It was also sweepstakes ear of yellow corn over all of the sections. To make it still better, it was the Grand Champion ear over all single ears. There were 129 entries of corn all told. The ear won its placing on the straightness of rows, filling over the tip, indentation and depth of kernels.

The ten ears received fourth place, because of their lacking in indentation and depth of kernels.

Hoping to become better acquainted with you later, I am

Respectfully yours,

JOE ROSS

BEST ACRE IN COUNTY CONTEST

The best yield per acre in the Henderson County Acre Contest was grown from seed purchased of us last spring.

WHAT AN EXPERT CORN JUDGE HAS TO SAY

MONMOUTH, ILL., Nov. 13, 1916

Mr. E. G. Lewis, Media, Ill.

DEAR SIR: The bushel of Seed Corn I got of you last spring was a very nice bushel. It gave a strong test of 97 per cent. Got a good stand, and estimate the yield at 50 bushels per acre. We had a dry spell here that hurt the corn bad. The wind blew the corn down and I think the drouth and wind together cut the yield 15 bushels per acre.

While at your Seed House last spring I liked the way you handle your seed very much, and the quality was the best of any seed house I was in last spring. I visited TWO OF THE LARGEST SEED CORN HOUSES IN THE WORLD before visiting yours.

I have acted as judge at a good many corn shows in the last twelve years and showed corn and taken prizes in that time at the National Corn Shows, also Illinois State Shows, and at the Illinois State Fair. Got ribbons on oats and wheat and I believe I know good seed corn when I see it.

I saw plenty of good seed corn at your Seed House last spring.

Wishing you success in the Seed Corn business, I am

Yours truly,

C. E. RUSSELL
(Seed Corn Judge)

CASA, ARK., Nov. 8, 1916

Mr. E. G. Lewis, Media, Ill.

Received your letter to-day. Would have written you before but just neglected it. Will say in regard to the seed corn, I planted it in April and its yield is fine. I compared the looks of one ear to the photos on your envelope, and it shows up about the same. The average ear contained about 980 grains and the average bushels per acre here, and this being such an awful dry year, was about 30 bushels. Will say in conclusion, to send me your seed catalog, as there are other farmers who want seed, and oblige

H. A. FITCH, R. F. D. 1, Box 21

STRONGHURST, ILL., Nov. 11, 1916

Mr. E. G. Lewis, Media, Ill.

DEAR SIR: In reply to yours of Nov. 3rd, will say that I have been well repaid for the seed bought of you last spring. I find my best corn is coming from this pure bred seed and can recommend it to any one interested in the same. My corn is generally good this year, but the seed I planted of your type has brought excellent results.

Very respectfully,

W. W. Ross
Breeder of Polled Hereford Cattle

STRONGHURST, ILL., Nov. 9, 1916

Mr. E. G. Lewis, Media, Ill.

DEAR SIR: We are now harvesting the corn crop grown from the seed purchased of you last spring.

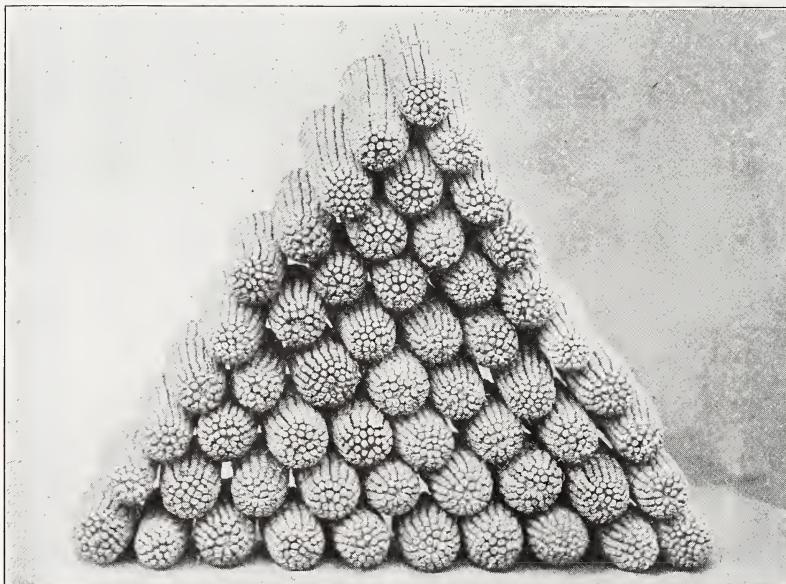
It certainly pays to procure seed of quality and strong germinating power, as the first cost is small when compared with results. I also secured a fine stand of clover from the seed purchased of you and can gladly recommend your seed house to anyone desiring quality and purity in corn and seed.

Yours truly,

C. R. A. MARSHALL
County Superintendent of Highways

IMP. REID'S YELLOW DENT

THE WORLD'S GREATEST CORN



Our Improved Reid's Yellow Dent is of medium, rough type, color of light golden yellow. Very solid, but can easily be eaten by stock. From 86 to 90 per cent grain. Cob small, with grain one-half inch deep. Ear cylindrical, being well filled at both ends. Shank is small, which makes it easy to husk. Kernels set closely together, which makes it a heavy weighing corn. It is simply THE CORN. It pleases them all. Like the Ford car, you find it everywhere. NOT ONE YEAR HAVE WE HAD ENOUGH HUNG REID'S YELLOW DENT TO FILL OUR ORDERS.

Matures in 95 to 110 days, according to season, soil, and location.

Price: One ear, postpaid, 50c; one quarter bushel, \$1.20; one-half bushel, \$1.75; one bushel to any amount, graded; Bags free, \$3.00 per bushel. Ear corn, \$3.50 per bushel, in crates.

Sack picked and hung between Sept. 18 and Oct. 12; \$3.50 per bushel, shelled and graded; Ear corn, \$4.00, F. O. B. Media. No order accepted for less than one bushel in ear.

SMITHSHIRE, ILL., Nov. 13, 1916

Mr. E. G. Lewis, Media, Ill.

DEAR SIR: The Boone County White corn I got of you was planted May 30 and 31, and did fine, making 60 bushels per acre of good corn.

Yours truly,

CLIFFORD V. WATSON

EVERY EAR WE SHELL IS NUBBED AND TIPPED BY HAND AND THEN SHELLED AND GRADED

We will give any man his seed free if he can truly say that we do not take as good care of the shelled seed as crated. Most people say they want their seed shelled because we are better prepared to do it than they are themselves. Our Grader is equipped with traveling brushes which keep the screens clean at all times.

Many ask why we sell ear seed higher than shelled. This is the season: The crates cost 25 cents apiece, while one grain bag will hold two bushels. Ears that are shelled off at butt or tips, or broken, may be used for shelled, because there is too much shelled off for crate. Our shelled seed is cared for just the same as the ear, and will grow just the same. The seed selected at husking has the same care, except that it is not hung. It is our desire to please you—a satisfied customer is our best advertisement, and with our conservative price, our seed will surely please you. Where can you buy seed cared for like this for even more money?

Corn, oats and wheat, hogs and cattle are bringing high prices. We are glad of it; the farmer deserves good prices. Our prices have advanced on what we produce almost double in the last twelve months.

You must plant the best seeds you can secure. We have advanced our price only 50c per bushel, which is very, very little compared with other commodities.

Your demand should be

QUALITY FIRST

If you want to be sure of your seed, order early, and have seed shipped when you wish.

STRONGHURST, ILL., Nov. 8, 1916

Mr. E. G. Lewis, Media, Ill.

MY DEAR FRIEND: I received your letter asking in regard to the seed corn which I purchased of you last spring. I was very well pleased with results. The corn grew good and has produced a splendid quality. I did not get an extra stand, as we had a big rain after I planted it and it washed out pretty badly over the rolling ground. But that was not on account of the seed. My corn is giving a very satisfactory yield; on the best ground it will make over 40 bushels per acre, and anyone desiring to improve their corn will make no mistake in trying your corn.

So, wishing you success, I remain, as ever

Your friend,
G. E. LANT

SCIOTA, ILL., Nov. 3, 1916

Mr. E. G. Lewis, Media, Ill.

DEAR SIR: Your favor to hand and can say in regard to the seed corn that germination was splendid, and the yield is about 60 bushels per acre, which we consider very good considering the kind of season we just experienced. The quality is A1. In fact, our corn this year is a much better size and type than the corn we planted last spring, but we planted it on good, strong, well drained soil and did not plant too early, therefore the extreme hot weather caught it in a stage that did not injure it much, as it did the extreme early planting.

Yours for success and better seed corn,

H. B. WELSH

P. S.—Drop in when passing this way.

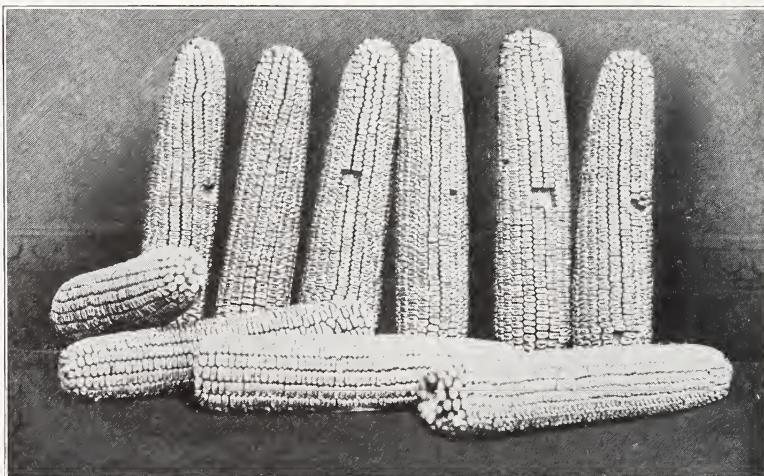
BOONE COUNTY WHITE

(Won us a Silver Cup)

THIS FAMOUS CORN HAS TAKEN MORE SWEEPSTAKES PREMIUMS THAN ANY OTHER WHITE VARIETY

Boone County White (Johnson County White) was first originated by James Riley, Boone County, Indiana, in 1876. We secured our start of this variety from Mr. Riley. This corn is to this day the leading white corn, both for show and yield. The kernel is large, broad, deep and slightly rough type.

Our seed of this variety is fine. Ears 9 to 12 inches long, $7\frac{1}{2}$ to $8\frac{1}{2}$ inches in circumference, 16 to 24 rows of kernels, well filled at tips and butts. Pure white grain. Can plant safely in central and southern corn



belt. This is particularly adapted for milling purposes, making a fine white meal and often there is a premium offered for this corn over the yellow by millers.

Matures in 115 to 120 days, according to soil, location and season. Planted by May 1, out of way of frost by Sept. 1st to 15th.

SACK PICKED AND HUNG ON WIRE HANGERS BETWEEN SEPT. 18 AND OCT. 12

Price: One ear, postpaid, 50c; one peck, \$1.20; one-half bushel, \$1.75; one bushel, to any amount, \$3.50. Sacks free. Ear corn, \$4.00 per bushel in crates, F. O. B. Media, Ill. No order accepted for less than one bushel in ear.

OUR NINETY-DAY YELLOW CORN

Every farmer should plant a little ninety-day corn for early feeding. The practice to-day is to turn hogs into the field and allow them to husk the corn, saving 4c per bushel. Hogs do better. Makes ground richer, and are profitable from every point of view. We know this pays, as we do it every year. Select our seed and let the hogs husk some of the fields.

Our ninety-day corn is from 7 to 9 inches long. Cob is very small, with a deep, well matured grain. This corn can be fed by last of August or first of September. This corn will yield right along with your larger corn. The fellow who wishes to market his corn in the fall should by all means raise an early corn.

Price: One ear, postpaid, 50c; one-quarter bushel, \$1.20; one-half bushel, \$1.75; one bushel (sacks free), \$3.00; shelled and graded ready for planting. Ear corn in bushel crates, \$3.50.

Sack picked between Sept 12 and Oct. 18; \$3.50 per bushel shelled. In bushel crates, \$4.00. No order accepted for less than one bushel in ear.

GOLDEN EAGLE CORN

Golden Eagle is an early corn with a large grain and a very small cob. Has from 10 to 14 rows. Ears, 7 to 8 inches. Shells 90 per cent. Like our ninety-day corn, it should be used by those that want an early maturing corn for market or feed.

The demand for early maturing corn is increasing each year.

Sack picked and hung on a wire hanger Sept. 18 to Oct. 12.

Price: One ear, postpaid, 50c; one peck, \$1.20; one-half bushel, \$1.75; one bushel, to any amount, \$3.50. Sacks free. Ear corn, \$4.00 per bushel in crates, F. O. B. Media. No order accepted for less than one bushel in ear.

DON'T EXPECT SHOW CORN

as we could not pay expenses and sell it at fifty dollars per bushel. Suppose a breeder of cattle sold only those that would win the championship at the International. How many, do you suppose, would be sold for breeding purposes? Same way with our seed corn? It is of the highest breeding and though you may raise several ears that could be considered as show ears, yet you could not go into the field and select them by the sackful.

OAK VIEW STOCK FARM

STRONGHURST, ILL., Nov. 11, 1916

Mr. E. G. Lewis, Media, Ill.

DEAR SIR: In regard to the seed corn I got of you last April, 1916, will say it was A No. 1. I think every grain grew and the yield is good. My corn was dry and solid when our first frost came. I must say that I like your way of handling your seed corn and the fair treatment that you give everyone. I think it paid me big to buy my seed corn of you.

Very truly yours,

C. C. PAINTER

Breeder of Pure Bred Percheron Horses and
Double Standard Polled Hereford Cattle

SEED CORN YOUR CHEAPEST SEED

\$4 buys 1 bushel, plants 7 acres, produces at least 350 bushels.
 \$4 buys 2 bushels of wheat, sows 2 acres, produces at most 80 bushels.
 \$4 buys 8 bushels of oats, sows 3 acres, produces at most 180 bushels.
 We leave you to figure the profit in favor of seed corn.

Let us ship our seed to you, or book you for later shipment. Test the seed 10 days and if not satisfied, return at our expense. If you are ordering from others send us an order and if our seed does not suit you return at our expense.

We have customers who buy all their seed from us each year, because it pays them.

MEDIA, ILL., Nov. 13, 1916

Mr. E. G. Lewis, Media, Ill.

The seed corn I bought of you last spring was entirely satisfactory and I can cheerfully recommend your seed corn to anyone.

As I am personally acquainted with E. G. Lewis, I know that any statement he makes can be relied upon.

GUST A. SWANSON

GROVELAND STOCK FARM

BRIMFIELD, ILL., Nov. 23, 1916

Mr. E. G. Lewis, Media, Ill.

DEAR SIR: Had a very trying time to raise a crop of corn this season; too wet in planting and tending time, then too dry and hot in silking time; scorched the tassels badly, and then cool weather later on and an early frost Sept. 15th. The Reid's Yellow Dent seed we got of you being an early maturing kind, made us about 50 bushels per acre of good quality. Will be in the market for more seed next spring.

Very truly yours,

J. H. MOORE

LAURA, ILL., Dec. 5, 1916

Mr. E. G. Lewis, Media, Ill.

In reply to your inquiry regarding the seed corn I purchased, will state the quality was very good for the season. The yield was also fair, averaging from 45 to 50 bushels per acre, which I think is a fair average for the kind of season we had.

Respectfully,

W. S. GARRISON

PRIZE ACRE OF CORN IN A YEAR OF SHORT CROP

STRONGHURST, ILL., Dec. 14, 1916

Mr. E. G. Lewis, Media, Ill.

DEAR SIR: In reply to your favor of the 12th inst., regarding the prize acre of corn, I am pleased to say that it was produced from the seed which I got from you. The corn was grown on a small field of newly broken sod ground and got no more cultivation than the rest of my corn. The field was planted on the 15th day of May and came up very quickly and made a very uniform stand, indicating that practically every kernel had germinated and it just kept growing and developing until those extreme hot days, and also the lack of rain, made it appear as if the crop was going to be a failure; and, too, it being sod ground was a handicap, considering the season.

The ten-acre field yielded 643 bushels; there was about an acre entirely destroyed by the hot sun, as there was a sandy knoll in the field, and I feel certain that with more favorable weather the yield would have been 30 bushels per acre more. As it is, the measured acre made 70½ bushels of good, dry ear corn on the 11th of November. Since finishing husking I took 70 lbs. of ears and shelled them and got 60 lbs. of shelled corn. This test was made from the crib just as the ears came, without any selection. Therefore I am more than pleased with results obtained.

Very respectfully,

GEORGE ANNEGERS

WHAT A WISE FARMER DOES

Tries to build up his soil by rotating his crops and uses every economical means to make his land produce more after his soil contains the proper elements to produce large yields. He does not look for the cheapest seed, but the very best money can buy. He knows there is always economy in the best seed.

You do not buy the lowest priced seed from Lewis because our seed cost us more than you could get cheap seed delivered to your door.

Our testimonials will show you our seed is the best at the lowest price possible to allow us a reasonable profit.

IF YOU GO INTO ANY COMMUNITY TO SELECT THE BEST FARMER you would not find a man that sowed oats when it was time to plant corn; planted corn when it was time to plow corn; plowed corn when it was time to do his threshing, and selected his seed corn from the crib the day he was ready to plant. NO! YOU WOULD LOOK FOR THE FELLOW that planted corn, oats, wheat, etc., at the proper time. Cut his weeds and tried to keep his farm in trim at all times.

His stock would be fat. Some people could not understand why he possessed so much good luck. It is pluck and not luck with this farmer friend.

Where does this farmer get his seed corn? Out of the crib? Not much he doesn't! If he is not able to breed, select and store in the best possible manner, he buys from Lewis or some other reliable firm.

STRONGHURST, ILL., Dec. 14, 1914

Mr. E. G. Lewis, Media, Ill.

DEAR SIR: I found the thirty bushels of seed corn which I bought from you last spring to be of excellent quality, uniform in size, and almost perfect germination. We had a good stand, and the best of prospects until the drought set in.

In the last twenty years I have used seed corn from various seed houses in several states, and find yours to be as good as any I every planted.

Wishing you success in your business, I remain

Very truly yours,

WILLIAM HARTQUIST
(Representative of the 33rd District)

MEDIA, ILL., Dec. 2, 1915

In regard to Seed Corn bought of you last spring will say I got a fine stand. Corn grew good and I got a good crop. I am well satisfied and will want more in the spring.

Yours truly,

ROY N. HIXSON

PRAIRIE DU ROCHER, Nov. 22, 1915

Dear Sir:

The Seed Corn I purchased of you last spring proved very satisfactory. The seed gave a good yield, and yielded sixty bushels per acre. This corn suffered a severe windstorm which shortened the crop.

Respectfully,

A. H. McBRIDE

CANTRALL, ILL., Dec. 3, 1915

In regard to the Seed Corn purchased of you last spring, I am very happy to say that I am well pleased with same. It turned out 70 bushels per acre and the corn was of excellent quality, and I am well pleased with my purchase.

Yours truly,

CHAS. POWERS



Teams at Roseville. Five of the six loads of seed corn used near Roseville this year

If any man ever buys anything from us and is not entirely satisfied, he may return seed and we will refund his money. The satisfied customer is what we want. He brings us business.

Late in the spring we receive samples of seed corn from wholesale dealers who wish to furnish us corn to fill orders.

Let it be understood that when our seed is all sold we will not fill orders with anyone's corn, regardless of how good or poor it may be.

When all our seed is sold which we have in our seed houses, we are done for that year; return all money sent us. And if we know of any reliable seed will recommend it to you, and let you buy it for yourself.

Our seed corn is from the grower to the user and all middleman's profits are saved by you.

WHY YOU SHOULD BUY LEWIS' SEED CORN

Because seed corn is our specialty. We are right on the farm where corn is raised.

Because we tell you exactly when we begin picking and hanging and when we finish—Sept. 18 to Oct. 12.

Because we tell you exactly when we pick the seed, dried in wire bins, Oct. 16 to Oct. 30.

Because we breed our corn for high yield.

Because we select and hang the earliest mature ears.

Because you have 10 days to test our seed.

Because you may return it if not satisfied.

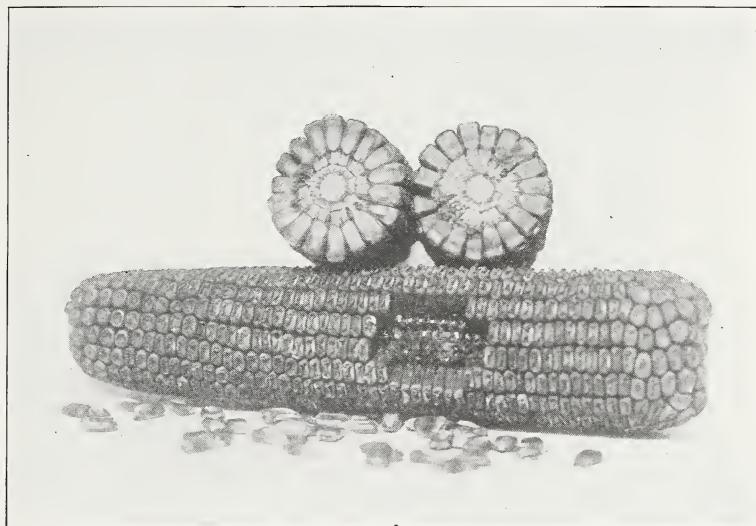
Because it will give you an even stand.

Because it will increase your yield.

No man who is busy and has no good place to store his seed corn can afford to select his own seed.

Our profit is small and if it were not for the many bushels we sell we could not continue the business.

Our seed is dried by two large hot air furnaces.



Order Seed now and have it shipped when you wish. Cash with order.

The man in the seed business works nearly every day in the year.

You run no risk in buying. If the seed does not satisfy you, return it and we will return your money.

You must be satisfied. Nothing is worse for us than a dissatisfied customer.

Buy where you can get the best quality for the least money.

Others may have seed as good, but none better, when you consider our quality.

You buy early selected seed corn not to please anyone but yourself. It pays any man to increase his yield from 15 to 50 per cent.

We do not advertise that we are the *Largest Seed Corn Growers in the World*, but do claim we can furnish quality that these advertisers can not excel. Sometimes the largest is not the best.

We give you your money's worth.

We give you prompt service.

When you give a good farmer quality seed corn, he doesn't care for a reasonable price.

You will notice our price is where others were a year ago.

You insure your buildings against loss by fire. Why not insure your corn crop against a poor stand by planting the best seed money can buy?

BRACTED PLANTIN

BUCKHORN



The above weeds are very injurious to clover, and cannot be separated when once in the seed.

CLOVER SEED

We have some recleaned clover seed and have never seen a sour dock, buckhorn or bracted plaintin in it.

Quality First is our standard for clover and timothy, as well as seed corn. Prices on application. Purity test, 99.42. Bags free.

TIMOTHY SEED

Our timothy seed is of excellent quality and is thoroughly recleaned. You will make no mistake in getting our prices before you buy.

Prices on application. Purity test, 99.71. Bags free.

MEDIUM YELLOW SOY BEANS

Like clover, they put nitrogen into your soil. Excellent to plant in corn for hogging off.

Price, \$2.75 per bushel. Bags free.

To Whom it May Concern:

This is to certify that I have planted corn purchased of E. G. Lewis for the past two seasons with the best of results. I feel sure that it pays to plant the best of seed. I live one-half mile from the Seed House, and will say I think Lewis has an up-to-date way of handling all kinds of Seed, especially Seed Corn. Lewis will give you a square deal.

Yours respectfully,

FRED M. GRAY Live Stock and Farm Auctioneer

MEDIA, ILL., Nov. 22, 1915

INSPECTION

We gladly welcome any kind of government inspection. Our seed business is an open book to anyone who wants to know how we raise, select, and store seed. We have nothing to hide.

PROFITS

Those that do not know Lewis personally ask the question: What does he do with so much money made from his seed corn? Our neighbors and those that pay us a visit can easily see the great expense attached to the business. All we ask is a legitimate profit on our business.

Your yield can be cut down more than one-half by the use of poor seed.

Seed corn is the cheapest seed per acre you can buy. The best is the cheapest.

GALESBURG, ILL., Dec. 13, 1915

We will want some Yellow Dent Seed Corn. How are you fixed for seed? I am not sure as to the amount we will want to plant yet. I want to get my seed engaged early, as there seems to be a great deal of soft corn around here. The seed received from you before was very satisfactory, as we got a good stand and an exceptional yield. Should you not be able to fill my order, perhaps you can refer me to some reliable party.

Yours truly,
CLARENCE GREGG

MEDIA, ILL., Nov. 15, 1915

To Whom it May Concern:

I would advise those that are in the market for Seed Corn and Clover Seed to get in touch with E. G. Lewis. Having bought Seed Corn of him the past two seasons, I found everything as represented. His method of handling Seed Corn is of the best. Twenty acres of my corn made 65 bushels per acre; 75 lbs. per bushel.

Being a neighbor and intimately acquainted with him, I know that he is on the square.

JAMES P. MILLIKEN
Breeder of Pure Bred Galloway Cattle

MEDIA, ILL., Nov. 19, 1915

To Whom it May Concern:

I can most sincerely say that I am personally acquainted with E. G. Lewis and can say that he has the best way of securing and drying seed corn. I also know that his seed corn has been picked early and is in good shape, as it is dried by furnace heat when needed. You will find the seed as represented.

Yours truly,
D. A. KING
Breeder of Percheron Horses and Shorthorn Cattle

BLANDINSVILLE, ILL., Nov. 20, 1915

I wish to recommend your seed to everyone in need of seed corn, as the corn I bought of you last spring all grew, and I had the finest stand I ever had. I am gathering it now, and it is yielding better than any corn around. I sure want some more next spring of your Reid's Yellow Dent, shelled and graded.

Yours very truly,
ELMER LIVERMORE
Agent for Allen Automobiles

BELLEVILLE, ILL., Nov. 29, 1915

The Seed Corn I purchased of you last spring germinated 95 per cent. On high ground we had good corn and of course on the flat ground it was too wet, owing to such a wet season. I was well satisfied with the corn.

Very truly yours,

JAMES L. GERMAIN

Breeder of Poland China Swine and Holstein Cattle

MOROCCO, IND., Oct. 31, 1916

Mr. E. G. Lewis, Media, Ill.

DEAR SIR: Your letter received in regards to the seed corn bought of you last winter. Must say I never had a better stand or never had corn do any better than your corn did for me. Weather conditions last spring was very cold and wet and it looked like there would not be any corn raised. We are husking this corn at this writing and it is yielding about fifty bushels per acre. The quality of this corn is of the very best and the corn matured in fine shape. I have some very fine seed corn selected from this field, and am more than pleased with the money spent for your seed corn. Would recommend your corn to any one who wants the best and earliest maturing corn.

Thanking you for past favors and wishing you success in the seed business, I am

Yours truly,

E. R. MCCLATCHIEY

Breeder of Big Type Poland Chinas

MEDIA, ILL., Nov. 8, 1916

Mr. E. G. Lewis, Media, Ill.

DEAR SIR: I bought seed corn from you last year and I want some more for next year. We had a poor season for corn and the land which this corn grew on has been farmed for a good many years, but my corn made thirty bushels to the acre, and was of good quality.

Yours truly,

CHARLES GIBSON

LOMAX, ILL., Nov. 7, 1916

Mr. E. G. Lewis, Media, Ill.

DEAR SIR: In reply to your letter I want to say that I am very well pleased with the seed corn I purchased from you. I know that I have the best stand in the 40-acre field planted with your corn and I expect the best yield by 5 or 10 bushels per acre, so feel the money invested will pay a good per cent.

Very respectfully,

FRED FRIE

Breeder of Shorthorn Cattle

CENTERVILLE, Ia., Nov. 6, 1916

Mr. E. G. Lewis, Media, Ill.

The seed corn I got of you was entirely satisfactory. We have a very light corn crop in this county this season on account of drought.

Respectfully,

P. M. PHILLIPS

Breeder of Percheron Horses

TOULON, ILL., Nov. 7, 1916

Mr. E. G. Lewis, Media, Ill.

Your seed corn was fine; every seed grew. I never had a better stand. Don't know how it will turn out; not through picking.

W. B. FINLEY

ALPHA, ILL., Nov. 6, 1916

Mr. E. G. Lewis, Media, Ill.

DEAR SIR: The corn that I got of you proved to be a good yielder with superior quality.

Yours truly,

EARL A. STANLEY

Breeder of Large Type Poland Chinas

OCTOBER 31, 1916

Mr. E. G. Lewis, Media, Ill.

DEAR SIR: I raised from forty to sixty bushels to the acre. I am well pleased with the seed I got.

Very truly yours,

T. B. SMITH

YOUR CHECK IS GOOD WITH US

ORDER SHEET

E. G. LEWIS

LARGEST

Seed Corn Grower

IN

Western Illinois

MEDIA

Henderson County, Illinois
U. S. A.

Post Office..... 1917

Gentlemen:
You will find enclosed check for..... \$.....

SEED CORN

Selected Early Corn Husking

.....(shelled) Bus. Improved Reid's Yellow Dent.....	@ \$3.00, Amt. \$.....
.....(ear) Bus. Improved Reid's Yellow Dent.....	@ 3.50, Amt. \$.....
.....(shelled) Bus. Ninety Day.....	@ 3.00, Amt. \$.....
.....(ear) Bus. Ninety Day.....	@ 3.50, Amt. \$.....

Guaranteed Sack-picked and hung between Sept. 18 and Oct. 12, 1916

.....(shelled) Bus. Improved Reid's Yellow Dent.....	@ \$3.50, Amt. \$.....
.....(ear) Bus. Improved Reid's Yellow Dent.....	@ 4.00, Amt. \$.....
.....(shelled) Bus. { Boone County White }@ 3.50, Amt. \$.....
.....(ear) Bus. { Johnson County White }@ 4.00, Amt. \$.....
.....(shelled) Bus. Ninety Day.....	@ 3.50, Amt. \$.....
.....(ear) Bus. Ninety Day.....	@ 4.00, Amt. \$.....
.....(shelled) Bus. Golden Eagle.....	@ 3.50, Amt. \$.....
.....(ear) Bus. Golden Eagle.....	@ 4.00, Amt. \$.....
.....Bus. Soy Beans.....	@ 2.75, Amt. \$.....
.....Bus. Clover Seed.....	@ Amt. \$.....
.....Bus. Timothy	@ Amt. \$.....

Please fill out the following—Write Plainly

Name.....

Post Office..... Freight Station.....

On what Railroad is Your Freight Station?.....

When I Want Seed Shipped.....

Rural Route No..... County.....

Send by Freight or Express.....

(Sent by freight unless otherwise ordered)

Write names of farmers on back of Order Sheet who might want seed corn or
clover seed, and oblige.

**WRITE NAMES OF YOUR NEIGHBORS WHO
NEED SEED CORN**

STRONGHURST, ILL., Nov. 29, 1916

Mr. L. G. Lewis, Mead, Ia.

Dear Sir: No doubt you think that I am not going to write you in regard to my seed corn. I was waiting until I was through gathering corn so as to know what it made per acre. Got through yesterday noon. Had 55 acres planted to your seed; put six and one-half bushels on the 55 acres. It made 58 bushels per acre by weight and was the best of quality. I think that every grain of it grew, and was sure repaid for the money I spent in seed corn.

Respectfully yours,
SILAS APT.

ROSEVILLE, ILL., Nov. 15, 1916

I used eight bushels of your shelled seed corn and am pleased to say I had a fine stand. Some of it was planted June 10 to 13. This corn is making from 45 to 50 bushels per acre and is of good quality. I will trust your seed again when I have to buy.

Yours truly,
H. A. BURNS

LAURA, ILL., Nov. 3, 1916

Mr. E. G. Lewis, Media, Ill.

DEAR SIR: Yours of Oct. 26th at hand and in reply will say that the seed corn I bought of you was entirely satisfactory. In testing it, out of 258 kernels only one failed to grow, so you see the germination was A1.

Our corn will make around fifty bushels and is of fine quality.

I thank you for your honesty in sending us the seed we picked on the day we were there.

Respectfully,
E. L. GELVIN

MACOMB, ILL., Nov. 3, 1916

DEAR SIR: The seed that I purchased from you is the best and strongest I have ever tested and will out-yield seed from another firm more than 10 bushels to the acre. A visit to your farm has convinced me that your seed is cared for in the best possible manner.

Yours truly,
PERRY C. JAMES

TERMS: Our terms are cash with order. You may remit by check, money order or bank draft.

We give you prompt shipment, unless you wish us to hold your order to be shipped later. Many want us to hold their seed until April.

COME TO SEE OUR SEED FREE

Visit us and see how we care for our seed corn.

To anyone that lives within sixty miles of Media, and will come and see how we care for our Seed Corn and buy 40 bushels, will have his railroad fare paid. His trip free.

Or, if he buys 40 bushels it will be deducted from his order.

Several neighbors may club together and one visit us.

Be very careful in writing orders.

Money must accompany order.

You can reach us by farmers' phone, 2 on 60, Stronghurst, Ill.; also connection with long distance phone.

After you have had seed in your hands ten days, our responsibility ceases.

Prices are F. O. B. Media, Ill.

Ear corn, 70 pounds per bushel, net.

Shelled corn, 56 pounds per bushel, net.

Bags and Crates are Free.

E. G. LEWIS, Media, Ill.

